



STUDENTS FOR LIBERTY
A F R E E R F U T U R E

LIBERTY CON²⁰

APRIL 3-5, 2020

Marriott Marquis
901 Massachusetts Ave NW,
Washington, DC 20001

#LibertyCon20

PROMO KIT

WWW.LIBERTYCON.COM | LIBERTYCON@STUDENTSFORLIBERTY.ORG

Thank you for helping us promote LibertyCon 2020!
Below, please find a list of talking points, content, and
promotional graphics you may use at your leisure.

LibertyCon 2020 Talking Points



- LibertyCon is an annual international conference hosted by Students For Liberty, the largest pro-liberty student organization in the world.
- Founded in 2010, LibertyCon is the premier event for pro-liberty advocates across the United States and the world. Every year, the conference attracts 1,500+ students, international guests, over 70 sponsoring organizations, and representatives across business, technology, economics, journalism, academia, politics, public policy, and leading think tanks.
- In previous years, LibertyCon has featured prominent speakers such as Gary Johnson, Steve Forbes, Rand Paul, and Justin Amash.
- Our 2020 speakers include Editor-in-Chief at Forbes Media, Steve Forbes, Whole Foods CEO John Mackey, Nobel Prize winner Vernon Smith, author Nassim Nicholas Taleb, and celebrated economist David Friedman.
- This year, LibertyCon will also be hosting a Libertarian Party Presidential Debate, taking place on April 4th, 2020 at 12:00 PM.

Social Media Content

Facebook Post:

Join @studentsforliberty at their annual flagship event in DC! LibertyCon is taking place on April 3-5th, 2020. Attendees will hear from world renown speakers, as well as have the opportunity to network with intellectuals across business, tech, law, public policy, economics, and journalism, and explore careers with some of the country's leading think tanks and non-profit organizations.

Save the date:

 April 3-5th, 2020
 Marriott Marquis, Washington, D.C.
 www.LibertyCon.com

Twitter post:

Join @sfliberty at LibertyCon on April 3-5, 2020 in Washington, DC! Hear from speakers across business, academia, tech, public policy, and leading think tanks. #LibertyCon20

Register: www.libertycon.com/register/

Newsletter content:

Join our friends from Students For Liberty at their annual flagship conference in Washington, DC! LibertyCon takes place on April 3-5th, 2020 at The Marriott Marquis.

At LibertyCon, you'll hear from experts across business, academia, public policy, tech, law, and journalism. The speaker line includes Editor-in-Chief at Forbes Media, Steve Forbes, Whole Foods CEO John Mackey, Nobel Prize winner Vernon Smith, author Nassim Nicholas Taleb, and celebrated economist David Friedman.

LibertyCon is a great place to meet with representatives from leading nonprofits and think tanks in the United States, expand your professional network, explore career opportunities, and connect with incredible personalities from all over the world.

Plus, you'll have the opportunity to attend a Libertarian Party Presidential Debate on Saturday, April 4th at 12:00 PM. Please note, although LibertyCon is hosting the debate, this by no means implies that Students For Liberty endorses, or opposes, any candidate for elected office. As a 501c3 charity, Students For Liberty is committed to being entirely non-partisan.

Looking for a hotel deal?

To receive a discounted room rate of \$155 per night for a single room or \$165 per night for a double room, reserve your stay at the Marriott Marquis on libertycon.com or call the hotel at (202) 824-9200 and mention LibertyCon. All hotel reservations must be made by March 26, 2020.

Learn more by visiting www.libertycon.com

Press:

If you would like to attend the event as a media representative, you can register for a free press pass [here](#). To schedule an interview with our speakers and/or student leaders, please send an email to press@studentsforliberty.org.

Promotional graphics:

You may download the following banners to be used across your digital assets.

Facebook cover: 1920 x 1086 px

Twitter cover: 1500 x 500 px

Instagram post: 1080 x 1080 px

Email signature: 319 x 64 px

Newsletter graphic: 544 x 227 px

Save the date: 900 x 379 px

LibertyCon will host Libertarian Party Presidential Debate: 1080 x 1080 px

[DOWNLOAD PROMO GRAPHICS HERE](#)

If you need other sizes or styles of images, please email libertycon@studentsforliberty.org and we would be happy to assist you.